

SEP10/12 17.14  
\*\*\* WFLA-TV \*\*\*

3

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
1			900A-1000A	30		\$650.00	9/17	9/21	5		M-F	5
PROGRAM : TODAY SHOW												
RA35+ : 2.7												
2			500P-530P	30		\$1,000.00	9/17	9/21	5		M-F	5
PROGRAM : NEWS CH8 5P												
RA35+ : 3.3												
3			530P-600P	30		\$850.00	9/17	9/21	5		M-F	5
PROGRAM : NEWS CH8 530P												
RA35+ : 4.4												
4			1100P-1135P	30		\$1,800.00	9/17	9/23	5		M-SU	5
PROGRAM : NEWS												
RA35+ : 3.3												

REP HEADLINE# 0310109  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 323-866-1414  
ORDER WORKSHEET

FAX# 323-653-1865  
HARRIS REPORT FROM REP

SEP10/12 17.14  
\*\*\* WFLA-TV \*\*\*

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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5			800A-900A	30		\$575.00	9/23	9/23	1		SUN	1
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PROGRAM : SUNDAY TODAY-NBC  
RA35+ : 2.1

6			900A-1000A	30		\$400.00	9/23	9/23	1		SUN	1
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PROGRAM : NEWS CHR SUN AM  
RA35+ : 2.4

7			1000A-1100A	30		\$4,000.00	9/23	9/23	1		SUN	1
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PROGRAM : MEET THE PRESS  
RA35+ : 2.3

8			600A-700A	30		\$850.00	9/17	9/21	5		M-F	5
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PROGRAM : NC8 TODAY @ 6AM  
RA35+ : 1.5

9			700A-900A	30		\$1,100.00	9/17	9/21	5		M-F	5
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PROGRAM : TODAY SHOW  
RA35+ : 3.3

SEP/12 36225.00

CONTRACT TOTAL 36225.00  
TOTAL SPOTS 33

MARKET TOTALS \$103,500 WFLA 35% WFTS 25% WTSP 40% WTVT 0% WTOG 0% WTTA 0% WMOR 0%  
WMOX 0% WXPX 0% WWSB 0% CABL 0%

POLITICAL ORDER

SVC- NSI BOOKS- NOV/PJ EST/ES NOV/ES  
DEMOS- RA35+\*

**Target Enterprises**  
 15260 Ventura Blvd  
 Suite 1240  
 Sherman Oaks CA 91403

**Freedom Pac / Issue**  
 Submission Number 1073 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8888

**Original**

<b>Client:</b> Freedom Pac / Issue	<b>Submission Cost:</b> 36225	<b>Campaign Ref:</b> E.120911018
<b>Buyer:</b> " "	<b>Client/Product/Estimate:</b>	<b>Sales Rep:</b> HRP Los Angeles
<b>Schedule Dates:</b> 09/17/12 to 09/23/12	<b>Weeks:</b> 1	<b>Order Ref:</b> 06310109
<b>Est./PO Number:</b> 06310109	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Freedom Pac W/O 9/17	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/17	Total	Cost
1	M-F 9a Today Show II MTWTF..	03	650	30 Comme	Nbr of Spots	5	5	3250
2	M-F 5p News MTWTF..	03	1000	30 Comme	Nbr of Spots	5	5	5000
3	M-F 530p News MTWTF..	04	850	30 Comme	Nbr of Spots	5	5	4250
4	M-Su 11p News MTWTFSS	02	1800	30 Comme	Nbr of Spots	5	5	9000
5	Sun 8a Today Show .....S	03	575	30 Comme	Nbr of Spots	1	1	575
6	Sun 9a News .....S	02	400	30 Comme	Nbr of Spots	1	1	400
7	Sun 10a Meet The Press .....S	01	4000	30 Comme	Nbr of Spots	1	1	4000
8	M-F 6a News MTWTF..	03	850	30 Comme	Nbr of Spots	5	5	4250
9	M-F 7a Today Show	03	1100	30 Comme	Nbr of Spots	5	5	5500
<b>Weekly Totals:</b> Total Spots(Ord Spots)						33	33	

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<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	Total	Cost
MTWTF--							
<b>Weekly Totals:</b> Total Spots(Ord Spots)					33	33	

Grand Totals

Totals		Month 9 Weeks: 5	
Spots	Cost	09/17	
33	36225	33	36225

**Grand Totals:**

<b>Spots:</b>	<b>33</b>
<b>Gross Total:</b>	<b>36,225.00</b>
<b>Commission:</b>	<b>5,433.75</b>
<b>Net Total:</b>	<b>30,791.25</b>

# WFLA - Tampa

## Issue Inquiry Form

To: Station Political File  
cc: Station Political Specialist

Date: 9/5/2012

Account Executive: Izzy Rostovsky Office: HRP Los Angeles  
Name of Issue: Freedom PAC  
City, Station Municipality: Tampa, FL WFLA-TV

Inquiry Made By: Rande Levine  
Agency / Organization: Target Enterprises  
Address: 15260 Ventura Blvd  
Sherman Oaks, CA 91403  
Telephone: 818-905-0005 Fax: \_\_\_\_\_

Issue Advertiser: Freedom PAC  
Address: 125 Rock Creek Loop, Lansing, KS  
Telephone: 913-683-0871 Fax: \_\_\_\_\_

Committee Members...  
Treasurer: Cori Collis Other: \_\_\_\_\_  
Commercial Length: \_\_\_\_\_ Other: \_\_\_\_\_

Programs / Dayparts Requested: All

Station Offer: Same

Station Political Disclosure Statement: YES  
Submitted to: Rande Levine Date: 9/5  
Stations Requested: WFLA

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 100px;">WFLA Tampa, FL</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 10px;">9/14</span>
-----------------------------------------------------------------------------------------------------------	--------------------------------------------------------------------------------

I, Randy Levine  
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:** As ordered

This broadcast time will be used by: Freedom PAC

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Freedom PAC

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

\* Agency/client refuses to sign/ fill out NAB Form.

Date

Signature

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

INVOICE / AFFIDAVIT

48522  
Target Enterprises  
15260 Ventura Blvd  
Suite 1240  
SHERMAN OAKS CA 91403

REF: WFLA (Los Angeles)  
SLSP: HRP Los Angeles  
ADV: Freedom Pac / Issue  
PROD: Freedom Pac W/o 9/17

2012 WFLA I SS  
INVOICE DATE 09/30/12 E:120911018  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100032557  
PAGE BROADCAST MONTH 1 08/27/2012 - 09/3  
SCHEDULE DATES 9/17/12- 9/23/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: Oesc: 06310109

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 9a Today Show II	650.00	1 5	9/17 MO		09:56A	30 TVFPF091001 :30 Commercial	650.00		
			9/18 TU		09:27A	30 TVFPF091001	650.00		
			9/19 WE		09:49A	30 TVFPF091001	650.00		
			9/20 TH		09:27A	30 TVFPF091001	650.00		
			9/21 FR		09:56A	30 TVFPF091001	650.00		
M-F 530p News	850.00	3 5	9/17 MO		05:52P	30 TVFPF091001 :30 Commercial	850.00		
			9/18 TU		05:57P	30 TVFPF091001	850.00		
			9/19 WE		05:37P	30 TVFPF091001	850.00		
			9/20 TH		05:56P	30 TVFPF091001	850.00		
			9/21 FR		05:51P	30 TVFPF091001	850.00		
M-Su 11p News	1800.00	4 5	9/17 MO		11:22P	30 TVFPF091001 :30 Commercial	1800.00		
			9/18 TU		11:30P	30 TVFPF091001	1800.00		
			9/19 WE		11:33P	30 TVFPF091001	1800.00		
			9/20 TH		11:24P	30 TVFPF091001	1800.00		
			9/22 SA		11:14P	30 TVFPF091001	1800.00		
Sun 8a Today Show	575.00	5 1	9/23 SU		09:00A	30 TVFPF091001 :30 Commercial	575.00		
Sun 9a News	400.00	6 1	9/23 SU		09:55A	30 TVFPF091001 :30 Commercial	400.00		
Sun 10a Meet The Press	4000.00	7 1	9/23 SU		10:59A	30 TVFPF091001 :30 Commercial	4000.00		
M-F 6a News	850.00	8 5	9/17 MO		06:10A	30 TVFPF091001 :30 Commercial	850.00		
			9/18 TU		06:59A	30 TVFPF091001	850.00		
			9/19 WE		06:52A	30 TVFPF091001	850.00		

\*\*\* Continued \*\*\*

PERIOD COST 37,225.00

31 Total Units		
ACTUAL GROSS BILLING	37,225.00	Oebits .00
AGENCY COMMISSION	5,583.75	Credits .00
NET DUE	31,641.25	TOTAL RECONCILING .00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER  
Freedom Pac / Issue

PRODUCT  
Freedom Pac W/o 9/17

INVOICE NUMBER 0100032557  
BROADCAST MONTH 08/27/2012 - 09/30  
AMOUNT DUE 31,641.25

REMIT TO:

\*00243  
000048522  
Target Enterprises  
15260 Ventura Blvd  
Suite 1240  
SHERMAN OAKS CA 91403

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425







**WFLA-TV**  
**A MEDIA GENERAL STATION**

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

**INVOICE / AFFIDAVIT**

48522  
Target Enterprises  
15260 Ventura Blvd  
Suite 1240  
SHERMAN OAKS CA 91403

REP: WFLA (Los Angeles)  
SLSP: HRP Los Angeles  
ADV: Freedom Pac / Issue  
PROD: Freedom Pac W/o 9/17

2012 WFLA I SS  
INVOICE DATE 09/30/12 E:120911018  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100032557  
PAGE BROADCAST MONTH 2 08/27/2012 - 09/3  
SCHEDULE DATES 9/17/12- 9/23/12  
Standard 8 broadcast Month  
TERMS: NET 30 DAYS.

REF#:  
Desc: 06310109

SCHEDULE		ACTUAL BROADCAST										RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH	M/G	FOR	PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 7a Today Show 1100.00	9	5		9/20	TH	06:57A	30			TVFPF091001	850.00		
				9/21	FR	06:41A	30			TVFPF091001	850.00		
						*WFLA				:30 Commercial			
				9/17	MD	08:36A	30			TVFPF091001	1100.00		
				9/18	TU	07:56A	30			TVFPF091001	1100.00		
M-F 6p News 2000.00	10	3		9/19	WE	07:28A	30			TVFPF091001	1100.00		
				9/20	TH	07:28A	30			TVFPF091001	1100.00		
				9/21	FR	08:29A	30			TVFPF091001	1100.00		
						*WFLA				:30 Commercial			
				9/18	TU	06:27P	30			TVFPF091001	2000.00		
Total Airtime Gross Spot Revenue:				9/19	WE	06:12P	30			TVFPF091001	2000.00		
				9/20	TH	06:28P	30			TVFPF091001	2000.00		

PERIOD COST		37,225.00	31 Total Units			Debits		.00
			ACTUAL GROSS BILLING		37,225.00	SUB-TOTALS		.00
			AGENCY COMMISSION		5,583.75	Credits		.00
			NET DUE		31,641.25	TOTAL RECONCILING		.00

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